

### **LaShawn M. Hoffman**

LaShawn M. Hoffman is one of Atlanta's most distinguished civic leaders and neighborhood developers. LaShawn is the Managing Partner of Hoffman & Associates, a boutique consultancy focused on smart community development, strategic neighborhood planning, community building and civic engagement, traditional and non-traditional land-use, and successful, influential non-profit management. Hoffman & Associates aims to help non-profits, community development corporations, and government entities, develop innovative community development plans that improve the lives of all Americans by helping deserving communities one project at a time.

LaShawn's civic engagement includes leading a diverse group of community advocates, academic partners, and agencies in strategies that reduce health disparities and promote partnerships using the community-based participatory research model. The intersection of public health and community development is an important factor in LaShawn's approach to comprehensive community revitalization and development. LaShawn work with clients to develop measurable indicators and outcomes to evaluate the social impact of their work.

LaShawn has spearheaded a wide range of programs focused on community improvement. In